

25 Examples of Stand-Out Website Pages



Need a little inspiration as you create or revise your website pages?

We've compiled a whole swipe file of some of our favorites for the 4 critical pages you need to focus on.

Take note of the link below each screenshot so you can click through and see that page in action.

Take notes of what you love and what elements would fit with your market. Then get to work on your own site!

Inviting Home Pages

1. Rezdy

re:dy PRODUCTS PRICING CASE STUDIES LEARN MARKETPLACE BLOGS ABOUT LOGIN SIGN UP

Want to run and grow your tour or activity business?
Market, manage and increase profitability

Marketing
Sell More.
All the tools you need to sell your tour or activity products online.

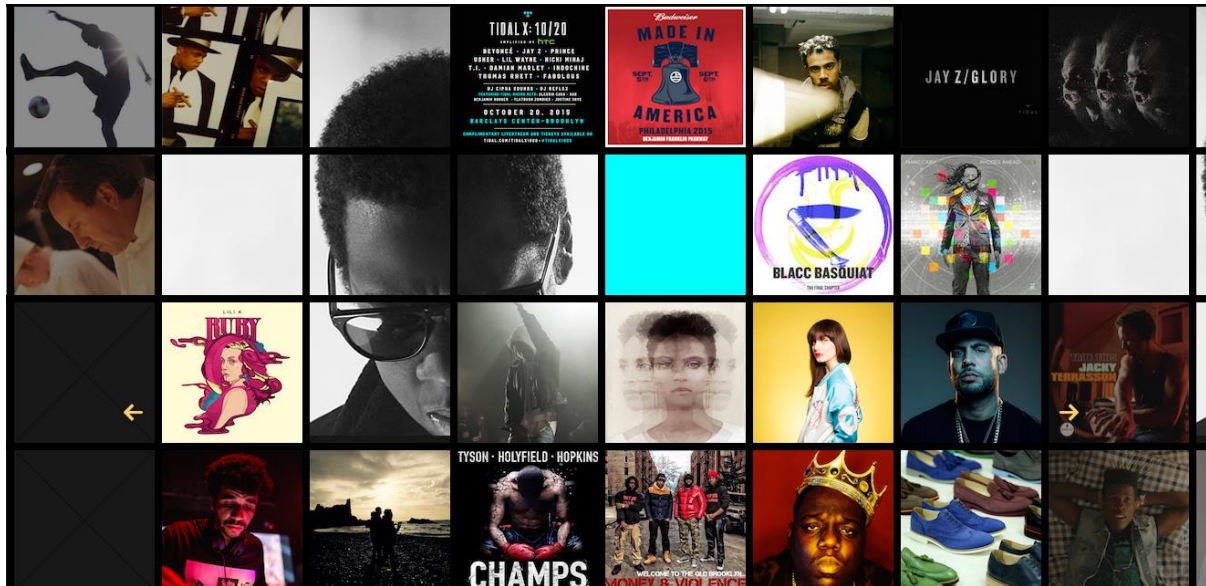
Operations
Save Time.
Make life easier for your staff by removing unnecessary admin work.

Distribution
Grow More.
Distribute your tours through online marketplaces and agents.

[View all Features](#)

[Rezdy](#)

2. Jay Z's Life and times



[Jay Z's Life and Times](#)

3. FreshBooks



[Freshbooks](#)

4. mint

mint

HOW IT WORKS FIND SAVINGS SUPPORT BLOG

Log In SIGN UP

YOUR FRESH START IS WAITING

Save on debt or get the loan right for you in our **new** Loan Center.

CHECK IT OUT

Budgets? You betcha
Effortlessly create budgets that

All-in-one? Done
From money and budgeting to

Credit? Checked
Find out yours and learn how you can

[Mint](#)

5. Austin Beerworks

LOCAL BREWERS ON Excellence WORLD CLASS

HELL BENT

AUSTIN TEXAS

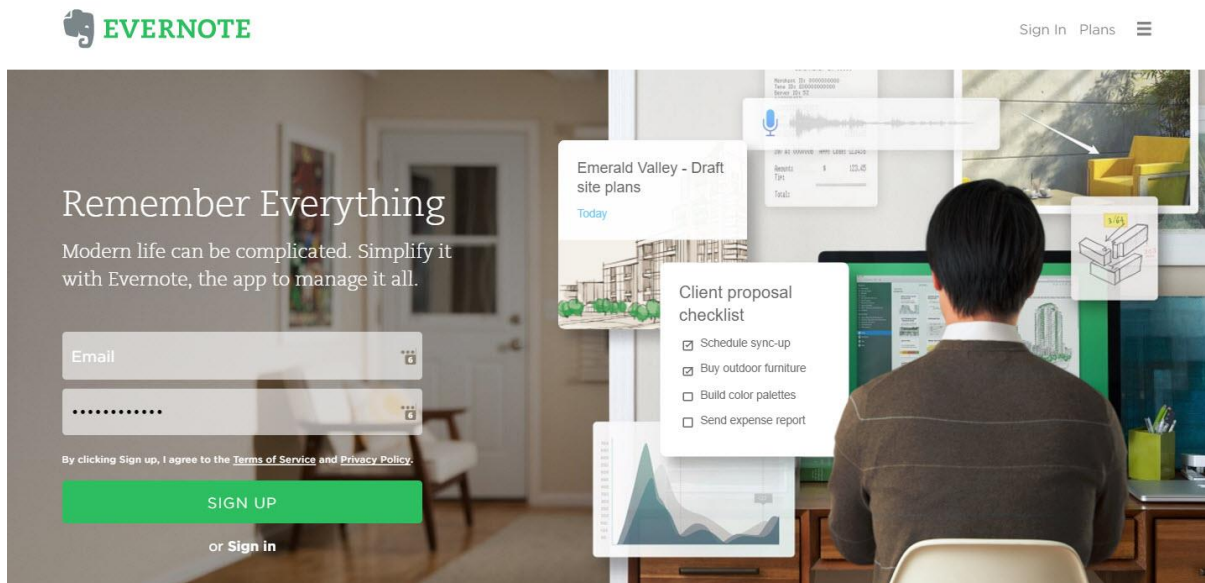
OUR CURRENT SEASONAL LTD-RELEASE BEER

OUR CURRENT ROTATING IPA EXPLORATION

ALE 12

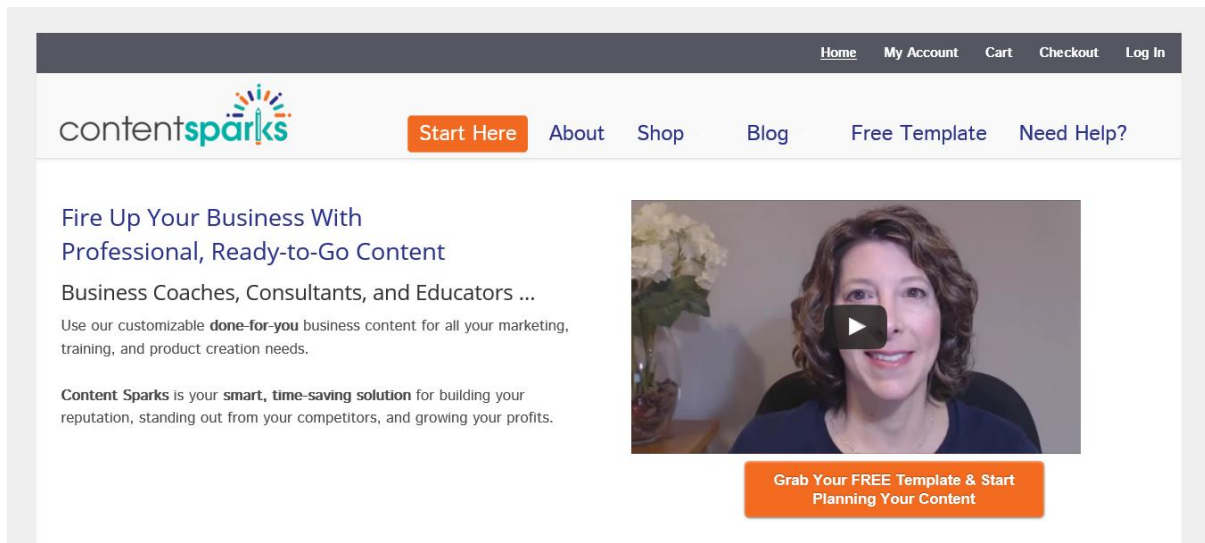
[Austin Beerworks](#)

6. Evernote



[Evernote](#)

7. Content Sparks



[Content Sparks](#)

Engaging About Us Pages

8. Re/Code

<re/code> NEWS ▾ | REVIEWS | VIDEO | PODCASTS | VOICES | WRITERS ▾ | EVENTS 🔍 🐦 📘 ▾

WHO WE ARE

Re/code is a tech news, reviews and analysis site, from the most informed and respected journalists in technology and media. Because everything in tech and media is constantly being rethought, refreshed, and renewed, **Re/code's** aim is to reimagine tech journalism.

Led by the team who formerly built the trusted AllThingsD site and the legendary D: All Things Digital conferences, **Re/code** launched the site and inaugural Code Conference in 2014. Within a year of launching, **Re/code** received the Excellence in Online Journalism Award from the U.S. National Press Foundation, a nonprofit journalism organization.

Re/code is wholly owned by Vox Media, which is redefining the modern media company by empowering the smartest digital voices with the technology to create and distribute premium content, and connect with an audience of 170 million affluent and educated young adults worldwide.

Vox Media is eight distinct media brands: **The Verge** (Technology and Culture), **Vox.com** (News), **SB Nation** (Sports), **Polygon** (Gaming), **Eater** (Food and Nightlife), **Racked** (Shopping, Beauty and Fashion), **Curbed** (Real Estate and Home), and **Re/code** (Tech Business).

[Re/Code](#)

9. Gummisig

HOME
WORK
BLOG
ABOUT
CONTACT

WHO IS THIS MAN? DUDE, MYTH OR MEGA DESIGNER

I am a:
Web Designer,
Consultant & Art
Director

I do: Design, Consulting,
html & css, wordpress

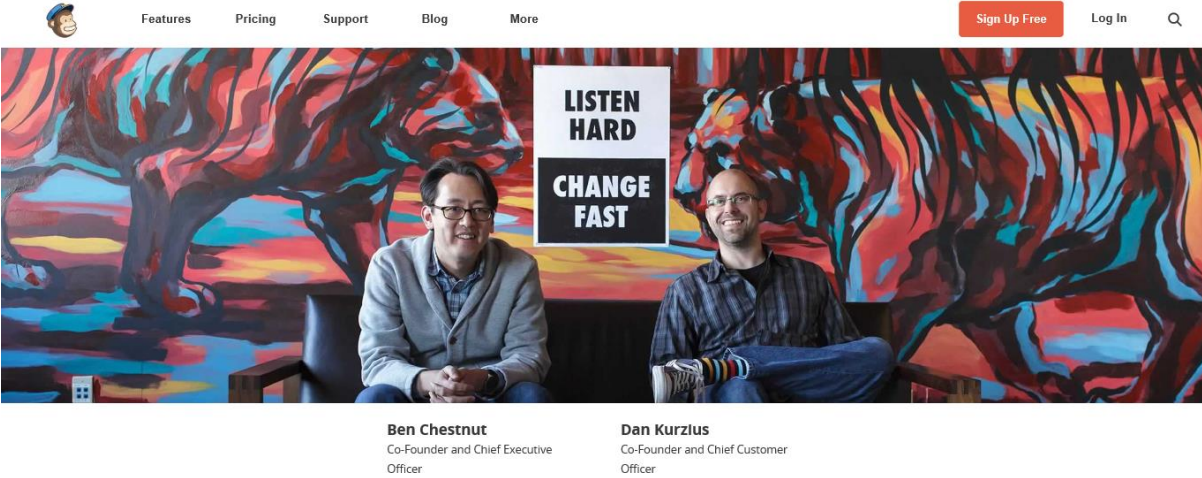
gummisig is a freelance web designer with satisfied clients worldwide. gummisig has been designing websites professionally for over eight years, and is very keen on personal service. I would describe gummisig as a spiritual fast learning generalist with a passion for remarkable design.

That's enough of talking about myself in the third person.

Waiting for www.google-analytics.com...

[Gummisig](#)

10. Mailchimp



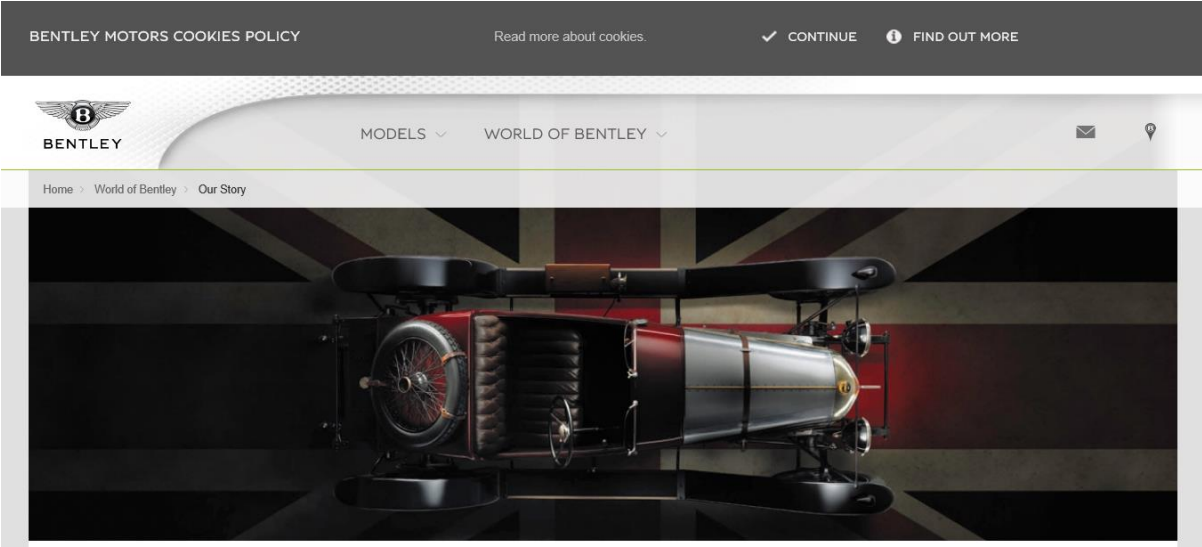
[Mail Chimp](#)

11. Yellow Leaf Hammocks



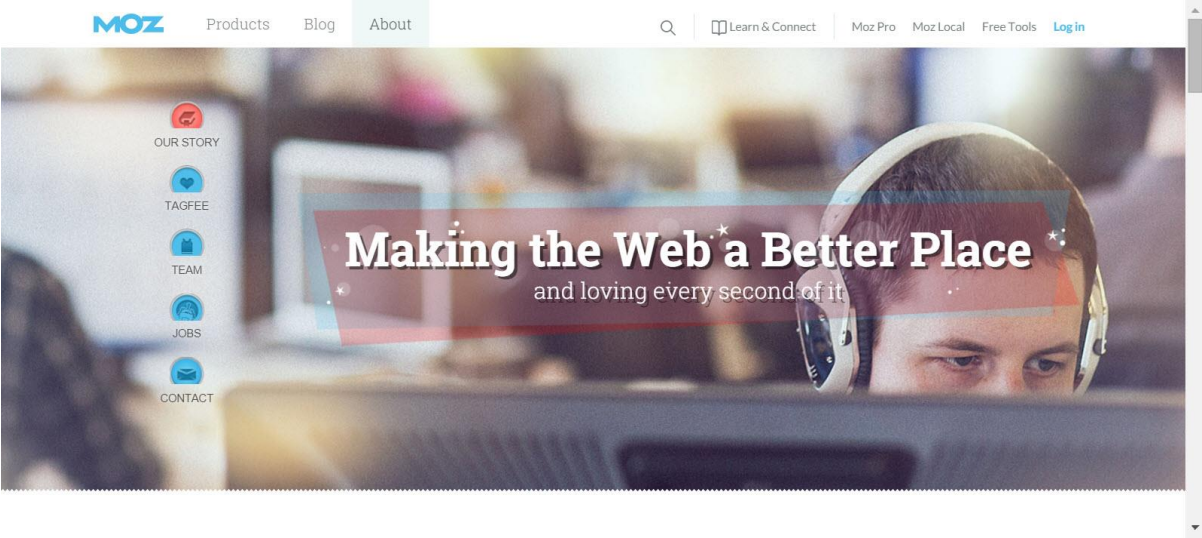
[Yellow Leaf Hammocks](#)

12. Bentley Motors



[Bentley Motors](#)

13. Moz



[Moz](#)

Welcoming 'Start Here' Pages

14. Michael Hyatt

START HERE

If you're like most of my readers, you're a successful, high-achiever. You are committed to winning at work, and—equally important—succeeding at life. You strive to grow, get better, and reach your potential. You want to leave a lasting impact on your world.



Free eBook



If you're like most of my readers who are committed to winning at work and succeeding at life, you struggle with finding time to do it all. That's exactly why I wrote *Shave 10 Hours Off Your Workweek: 10 Proven Strategies to Make More Profits for Less Time*. It's a practical guide to creating more time for the things that matter most.

[Michael Hyatt](#)

15. Smart Passive Income

ABOUT Who Is Pat Flynn?	BLOG Get the latest	START HERE Passive Income 101	PODCAST iTunes Broadcast	ASK PAT Ask me a question!	RESOURCES Tools of the Trade
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Welcome to Smart Passive Income

I'm Pat Flynn, creator of Smart Passive Income. If you desire to start an online business of your own but don't know where to start, this page is for you.

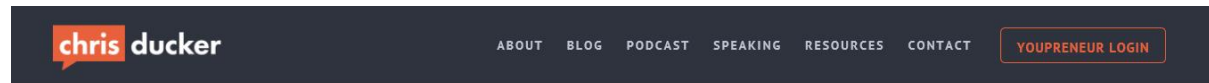
For me and for the Smart Passive Income community, we focus on building businesses that take advantage of systems of automation that allow transactions, cash flow, and growth to happen without requiring a real-time presence.

My belief in helping you learn is simple: Share the truth, be honest, work hard, and lead by example. That's what



[Smart Passive Income](#)

16. Chris Ducker

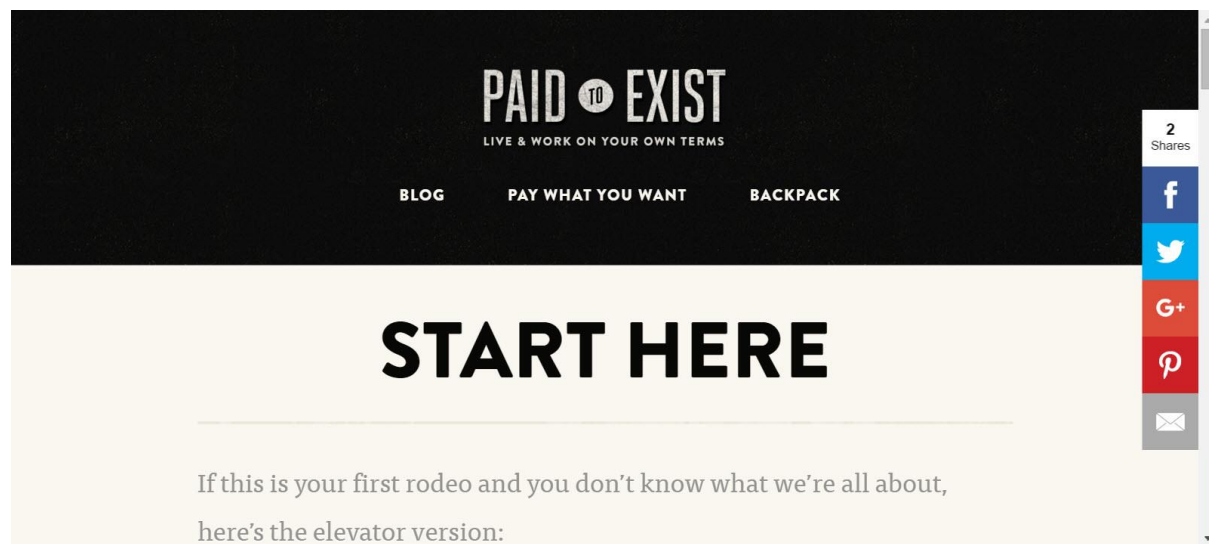


Getting the Most Out of This Site



[Chris Ducker](#)

17. Paid to Exist



[Paid to Exist](#)

18. Zen Habits

zen habits : breathe

The Beginner’s Guide to Zen Habits: A Guided Tour

‘Smile, breathe and go slowly.’ ~Thich Nhat Hanh

BY LEO BABAUTA

While some of you have been following Zen Habits since its early days (beginning of 2007), many of you are fairly new readers.

To help you through the fairly overwhelming archives, I’ve compiled a beginner’s guide. Kind of a Quick Start guide.

First, a note: Please don’t try to go through this all at once. There are days and days worth of reading here. I’ve just organized that so that you can go to the stuff you want to learn about first.

[Zen Habits](#)

19. Viperchill

Home New? Start Here inc Ideas inc Ideas Podcast Contact

Hey there, welcome to ViperChill!
Watch a five-minute video about the site

2013
AND THEN DID IT AGAIN

ViperChill inc
26,327 Likes
Like Page Share







12 friends like this

Get Notifications

[Viperchill](#)







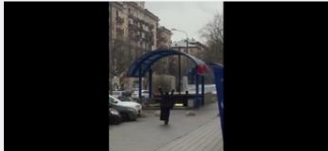

Magnetic Blog Pages

20. Helpscout

 <p>— support — 5 Big Lessons Support Managers Wish They'd Learned Sooner</p>	 <p>— growth — How to Sabotage Any Meeting</p>	 <p>— product — Meet the Newest Member of the Family: Help Scout Plus</p>
 <p>— support — How Top Customer Service Teams Measure Performance</p>	 <p>— support — Let Support Be the Voice for Your Customers</p>	 <p>— culture — How to Plan Fun and Productive Company Retreats</p>

[Helpscout](#)

21. Mashable

<p>What's New</p>  <p>Leo DiCaprio gets sassy as his Oscar gets engraved 194 SHARES / 12 minutes ago</p>  <p>This guy won by bashing everyone — long before Trump showed up 179 SHARES / 14 minutes ago</p>  <p>Mark Zuckerberg sets record straight on 'Orwellian' pic of him and his VR army 545 SHARES / 18 minutes ago</p>  <p>Celebrate Feb. 29 with candy, tears and Leap Day William 226 SHARES / 21 minutes ago</p>  <p>How cities around the world are protecting billions of people from climate change 603 SHARES / 22 minutes ago</p>	<p>What's Rising</p>  <p>BUSINESS Spotlight's Oscar win makes journalists feel loved, briefly 1.5K SHARES</p> 	<p>What's Hot</p>  <p>WATERCOOLER Leonardo DiCaprio has the last laugh, everyone at the Oscars Was Leo's middle finger an accident or a message to all of those memes? 1.7K SHARES</p>
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[Mashable](#)

22. SmartBear

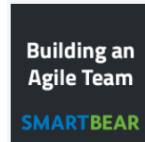
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Building an Agile Team: How to Organize Your Team [Video]

January 12, 2016 by [Ryan Pinkham](#) • 1 Comment

One of the key components of building an agile team is making sure your organization is staffed with the right people to execute on your goals. As Jillian Haffner, Director of Cloud Solutions & Integrations at Turbine/Warner Brothers Games, and Jennifer Davis, ...
[\[Read more...\]](#)



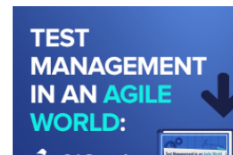
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5 Trends Software Testers Should Keep an Eye on in 2016

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23. Dell

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Dell Blogs

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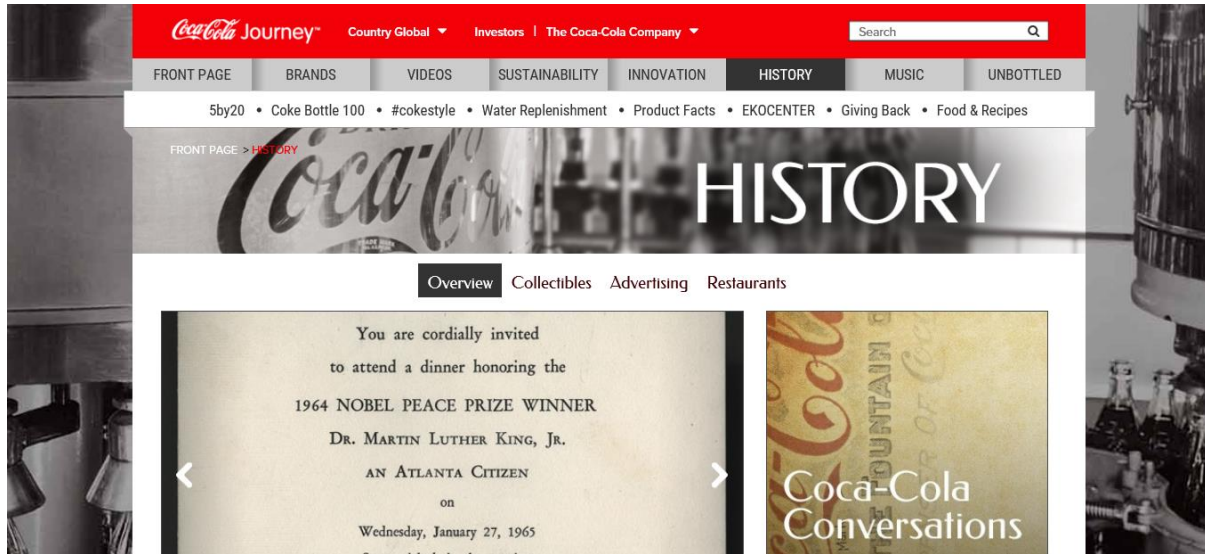
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DellShares New articles and perspectives into Dell and the world of enterprise solutions	DellShares	200	21 Jan 2016

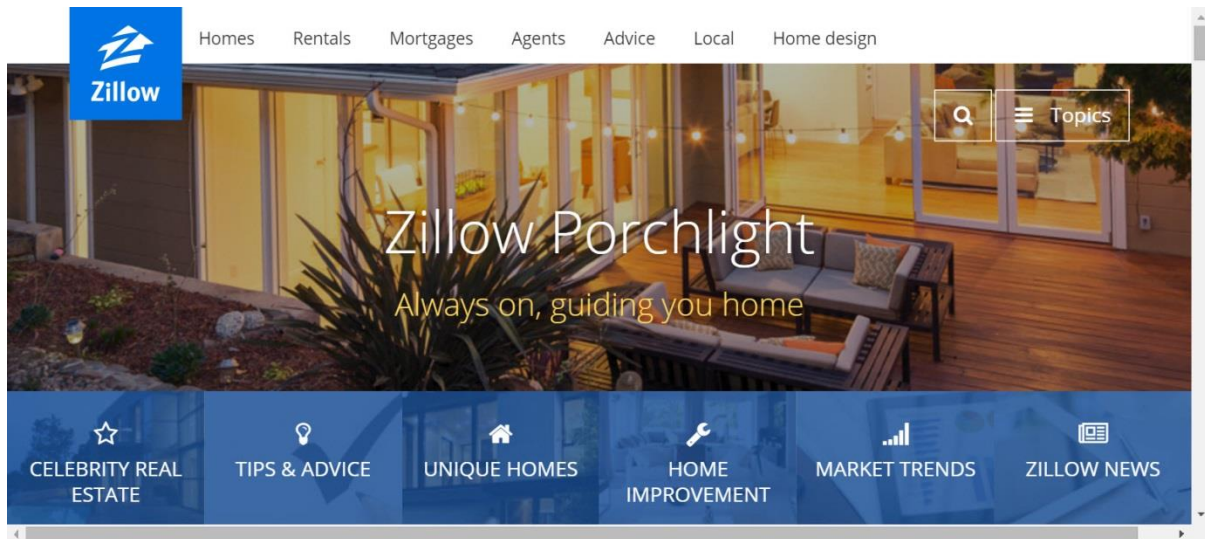
[Dell](#)

24. Coca Cola



[Coca-Cola Conversations](#)

25. Zillow



[Zillow](#)