

Find and Interview Influencers Like a Pro - Tools

Tools to Find Influencers

[Klout](#)

[Traackr](#)

[PeerIndex](#)

[Keyhole](#)

[Little Bird](#)

[followerwonk](#)

[Kred](#)

[BuzzStream](#) / [BuzzSumo](#)

Sample Tools for Producing Interviews

[Skype](#) (with free [MP3 Skype Recorder](#))

[WebinarJam](#) (with [Google Hangouts on Air](#))

[AnyMeeting](#)

[Webex](#)

[Instant Teleseminar](#)

[Free Conference Call HD](#)

[GoToWebinar](#)

[Zoom](#)

[Camtasia](#) (for video editing)

[Audacity](#) (for audio editing)

Sample Places to Publish Your Interviews

[WordPress](#) (your blog)

[Squarespace](#) (another blog/website platform)

[YouTube](#)

[Vimeo](#)

[Blog Talk Radio](#)

[Kaltura](#)

[iTunes Podcast](#)

[Stitcher](#)

[Libsyn](#)

Your Social Media Sites (Facebook, Google+, LinkedIn, etc)

Your Website! (no matter what platform you use)

NOTE: Wherever you publish your interviews, be sure to include text that explains who is being interviewed, a bit about them (a bio), important links mentioned, and a synopsis or 'show notes' that highlight what was discussed.