

Sample Interview Request Email

Hi [Name of Influencer],

[Refer to any previous interaction you've had, product of theirs you've purchased and benefit/win you got as a result, books you've read, interviews you've listened to, etc. Show that you're not contacting blindly.]

I think my followers would really benefit from your insights, so I'm wondering if you could do a short, 30 minute interview?

My audience consists of [your specific audience characteristics] and I help them [something about their biggest challenge].

Your unique experience in [specific area related to what you mentioned first] would really help my audience take a huge step towards [overcoming challenge, achieving goal]

If you'd like to see other interviews I've conducted, just head here [insert url if you've done previous interviews].

I'll conduct the interview via [your interview platform, eg Skype or teleseminar tool] and it will be pre-recorded.

I'll also send my questions in advance so that you can prepare, if you want.

Please let me know a few times that would work for you and I'll pick one.

Alternatively, just head to this link to pick a time that's best for you:

[link to your meeting planner tool]

Thanks in advance!