

# SEO Publishing Checklist

Ranking Factors	Notes	✓
Focus Keyword		
Long tail Keywords		
Alternate Keywords		
SEO-friendly URL		
Early Placing		
Related Words/Phrases		
Long Content		
H1, H2, H3		
Title Tag		
Multimedia		
Outbound Links		
Internal Links		
Get Social		
Page Loading Speed		
Incoming Backlinks		