

Tools to Help with Designing Your Brand Identity

[Logoyes](#) – Logo Design Software

[Namecheck](#) – Online Namechecker

[Wix](#) – Website/Logo Builder

[Canva](#) – Graphics creator

[Squarespace](#) – Website Builder

[Hootsuite](#) – Social Media Dashboard

[YouTube](#) – Video Sharing and Research

[Google Trends](#) – Trend Monitoring

[Nielsen](#) – Media Measurement & Analysis

[Trackur](#) – Online Reputation Monitoring

[Brandyourself](#) – Personal Brand Monitoring